



WHO WE ARE

Blueticket is one of the largest ticketing operators in the market. We sell over 3 million tickets for around 350 events of all types, and we manage the ticketing for over 220 venues. With over 10,000 visits to our site - the most intuitive and complete site on the Portuguese market - each year, Blueticket has agreements established with all the big distribution brands, ensuring our presence at over 3,500 outlets across the country. Some examples are FNAC, Worten, El Corte Inglés, The Phone House, Turismo de Lisboa, Pagaqui Network and ACP, among others.

Through our eTicketing platform, we specialise in supplying integrated ticketing solutions, encompassing all the key aspects of this business area, such as venue and event configuration, access control system and financial and management monitoring. Blueticket thus provides clients, promoters and organizers with a complete process from A to Z, from ticket sales to access control at any venue, using real-time management indicators.

The end entertainment customer is assured of a simple, safe buying experience and enjoys a variety of payment methods and delivery options through our online presence, blueticket.pt. For even easier access to ticket sales, we have developed our own mobile site and, along with our key partners, dedicated micro sites for some content, such as for the Lisbon Oceanário or Sintra Parks.

MISSION

Leadership in national ticket sales, a commitment to enlarge to other geographical areas and the widening, diversification and increased sophistication of our offering.

VISION

Blueticket will stand apart from other operators due to the ease of access and operation, innovation, security and breadth of services. Our commitment to the sale of integrated services and to digital and mobile platforms will be our asset.

SHARE-HOLDERS

Blueticket, S.A. arose from the spin-off of the Ticketing operations from Arena Atlântico - Gestão de Recintos Multiusos, S.A. As a result of our origins, we have extensive experience in the integrated management of ticketing processes. Over a period of 10 years, we have provided services for events in all areas of entertainment (sports, rock, musicals, classical music, dance music, exhibitions, corporate events, and others). Today, we are owned by Arena Atlântico, SA, the company that also owns Altice Arena.

SERVICES TICKETING AND SALES MANAGEMENT SOLUTIONS

Integrated, turn-key ticketing solutions that provide event promoters and venue managers the complete management of the entire process, including reliable financial and management reports that are updated in real time.

TICKETING

A paper ticket is one the most important souvenirs from an event. Therefore, ticket personalization takes on special significance. Through our eTicketing platform, you can create your layout from a variety available, depending on the concept and image for each event, reinforcing the communication of the content and of the associated brands.

TICKETING EQUIPMENT AND TECHNICAL SUPPORT

Blueticket provides the installation of all the equipment needed to operate your ticketing solutions as well as the technical support needed for the good functioning of the technology platform provided, with access to remote and on-site support to our partners, 24/7.

TECHNICAL CONSULTANCY

As a result of the experience gained over many years in the provision of integrated and qualified ticketing services, Blueticket is your ideal partner for implementing solutions in this business area, adapting them to each event or business model.

ACCESS CONTROL SYSTEM

Integrated within the sales system, the access control system for the event looks after the management of terminals, entries and ticket types, making it easy to deal with situations such as ticket loss and fraud. The system allows real time updates of all the information held, making it possible to have an accurate count of the number of persons within a given Venue at any time.

BLUETICKET NETWORK

Blueticket provides easy access to ticket sales for public events and performances through its website and the various mobile sites that are regularly developed, but also through a wide network of over 3500 outlets up and down the country. The Blueticket platform is available at the following ticket offices: FNAC Worten The Phone House El Corte Inglés Turismo de Lisboa ABEP Altice Arena PAGAQUI Network ACP.